(e) The *inter se* priority is based on the potentiality of city/state to attract a large number of both domestic and foreign tourists and availability of funds under the respective head.

Tourism Potential in Kerala

3312. PROF. P.J. KURIAN: Will the Minister of TOURISM AND CULTURE be pleased to state:

(a) whether Government have any Kerala specific plan to increase tourism in the country;

(b) if so, what are the details of plans to market the tourism potential of Kerala Internationally;

(c) what facilities will be expended by Government to enhance tourism in Kerala; and

(d) what are the details of such plans?

THE MINISTER OF TOURISM AND CULTURE (SHRIMATI AMBIKA SONI); (a) A Tourism Development Plan for Kerala has been prepared. The main components of the plan are as follows:

1. Assessing the existing tourism scenario in the States;

2. Reviewing the status of existing development/investment plans;

3. Evaluating the existing potential tourist destinations;

4. Developing sustainable tourism in a time period of 20 years;

5. Identifying the existing as well as new tourism projects that have potential for development;

6. Giving plans with short term and long term targets;

7. Indicating the likely investment on infrastructure development under different heads; and

8. Preparing an action plan for implementing of identified potential scheme/projects, and for development of infrastructure.

(b) Adequate publicity is being given both in overseas and domestic markets for promotion of tourism of the country including Kerala's. These include campaign in print, electronic and IT media, participation in travel fairs and festivals and production and distribution of brochures, collateral and tourism literature.

(c) and (d) Development and promotion of tourism in the country is a continuous process. However, identification of places of tourism interest/ spots is primarily the responsibility of the State Government concerned. The Ministry of Tourism provides funds on the basis of project proposals prioritized for grant of central financial assistance every year under the following schemes after detailed consultation with the State Governments/ UT Administrations:

(i) Tourist Circuits

(ii) Product Infrastructure & Destination Development

(iii) Large Revenue Generating projects

The details of projects sanctioned for integrated development of tourism in the State of Kerala during the last three years are as under:

Year	Amount sanctioned (Rs. in lakh)
2003-04	1,325.05
2004-05	2,233.63
2005-06	4,858.88

Protection of monuments by ASI in Delhi

3313. SHRIMATI PREMA CARIAPPA: Will the Minister of TOURISM AND CULTURE be pleased to state:

(a) whether it is a fact that there are cases of encroachment in the monument protected by ASI in various parts of the country, particularly in the capital; and

(b) if so, the details in this regard and the steps taken by Government to remove these encroachments?

THE MINISTER OF TOURISM AND CULTURE (SHRIMATI AMBIKA SONI): (a) 252 monuments protected by the Archaeological Survey of India in various parts of India are under encroachment. The State-wise list at Statement *(See* below) indicates the list of encroached monuments in the NCT of Delhi.

(b) The assistance in containing and removing encroachments is sought from the respective State Government and where there are no fruitful results, action is initiated against the encroachers by filing cases in the court of law. The Superintending Archaeologists of Circles have